

AT&T Cell Phone Analysis

Using Mobile Share - Purchase Subsidized Phone vs Un-Subsidized Phone

This is on a Family Mobile Share Plan with 2 iphones, ipad - combining 10G of data

Price break is best on 2gig and 10gig of shared data - Which is base of \$100

This only shows the 1 phone cost as part of that plan - see below table for full monthly cost of my plan

If you "upgrade" right at 12 months and trade in your phone										
Purchase	Monthly Installment	Monthly Mobile Share	Total Monthly Cost-Excluding Base Plan	12 Month Total Cost	Total 12 M Cost - Incl phone	Less Resale of Phone when upgrade	12 M Net Cost	Net Cost/Mo		
iPhone 6 64G										
Next 12 - Upgrade at 12 months - trade in your phone on new one	\$ -	\$ 38	\$ 15	\$ 53	\$ 630	\$ 630	\$ -	\$ 630	\$ 53	
Next 12 - Upgrade after 20 months-no trade in-keep & sell your phone	\$ -	\$ 38	\$ 15	\$ 53	\$ 630	\$ 630	\$ -	\$ 630	\$ 53	
Next 18 - Upgrade at 18 months - trade in your phone on new one	\$ -	\$ 31	\$ 15	\$ 46	\$ 555	\$ 555	\$ -	\$ 555	\$ 46	
Next 18 - Upgrade after 24 months-no trade in-keep & sell your phone	\$ -	\$ 31	\$ 15	\$ 46	\$ 552	\$ 552	\$ 1	\$ 551	\$ 46	
2 Year Commitment - qualify for upgrade after 1 year PLUS upgrade fee	\$ 340	\$ -	\$ 40	\$ 40	\$ 480	\$ 820	\$ 250	\$ 570	\$ 48	
Unsubsidized Contract Free - you own the phone	\$ 749	\$ -	\$ 15	\$ 15	\$ 180	\$ 929	\$ 400	\$ 529	\$ 44	

If you "upgrade" after 18 months

18 Month Total Cost	Total 18 M Cost Incl Phone	Less Resale of Phone when upgrade	18 M Net Cost	Net Cost/Mo
\$ 832.50	\$ 832.50	\$ -	\$ 832.5	\$ 46
\$ 828.00	\$ 828.00	\$ -	\$ 828.0	\$ 46
\$ 720	\$ 1,060	\$ 220	\$ 840	\$ 47
\$ 270	\$ 1,019	\$ 380	\$ 639	\$ 36

If you upgrade after 20 months

20 Month Total Cost	Total 20 M Cost Incl Phone	Less Resale of Phone when upgrade	20 M Net Cost	Net Cost/Mo
\$ 1,050	\$ 1,050	\$ 201	\$ 849	\$ 42
\$ 920	\$ 920	\$ -	\$ 920	\$ 46
\$ 800	\$ 1,140	\$ 220	\$ 920	\$ 46
\$ 300	\$ 1,049	\$ 340	\$ 709	\$ 35

If you upgrade after 24 months

24 Month Total Cost	Total 24 M Cost Incl Phone	Less Resale of Phone when upgrade	24 M Net Cost	Net Cost/Mo
\$ 1,104	\$ 1,104		\$ 924	\$ 39
\$ 960	\$ 1,300	\$ 180	\$ 1,120	\$ 47
\$ 360	\$ 1,109	\$ 300	\$ 809	\$ 34

	With Mobile Share Discounts - New Phone Share	Without Mobile Share Discounts (on 2 year contracts)
Plan	\$ 100	\$ 100
Phone #1	\$ 15	\$ 46
Phone #2	\$ 15	\$ 46
Ipad Data	\$ 10	\$ 10
Monthly Total	\$ 140	\$ 203

Based on 10G of Data - 2 phones and 1 iPad

	With Mobile Share Discounts - Next 18 Installment Prices	Without Mobile Share Discounts (on 2 year contracts)
Plan	\$ 100	\$ 100
Phone #1	\$ 15	\$ 46
Phone #2	\$ 15	\$ 46
Ipad Data	\$ 10	\$ 10
Monthly Total	\$ 140	\$ 203

Based on 10G of Data - 4 phones

	With Mobile Share Discounts - Next 18 Installment Prices	Without Mobile Share Discounts (on 2 year contracts)
Plan	\$ 100	\$ 100
Phone #1	\$ 15	\$ 46
Phone #2	\$ 15	\$ 46
Phone #3	\$ 15	\$ 46
Monthly Total	\$ 145	\$ 238

Based on 6G of Data - 2 phones

	With Mobile Share Discounts - Next 18 Installment Prices	Without Mobile Share Discounts (on 2 year contracts)
Plan	\$ 80	\$ 80
Phone #1	\$ 15	\$ 46
Phone #2	\$ 15	\$ 46
Monthly Total	\$ 110	\$ 172

**Resale of phones is based on my very subjective experience on eBay for locked vs. unlocked working phones. I think the values are conservative, also. Because AT&T will be taking back phones as part of upgrades, the volume of available phones in the resale market will be greatly reduced in the next 2 years.